



Sustainability Policy

Vision: As a leader in the fresh juice industry, Perricone Juices takes our position in the marketplace and our community very seriously. We believe in providing a healthy and safe workplace for our employees and believe we should do everything possible to reduce our impact on the environment. Further, we believe in giving back to our community by donating time, talent and product.

We are committed to collaborating with suppliers and customers alike to operate in a sustainable manner, now and in the future. Our goal is to produce safe, premium juice using processes that are in sync with environmental sustainability. We are committed to diverting material from the waste stream, encouraging sustainable farming processes, and using material made from recyclable content whenever practical.

Responsibility: Results of the commitments stated above:

- 40,000 tons annually, of fruit peel waste is diverted from the land fill and sent to dairy farms to be used as cattle feed.
- 80,000 pounds of corrugated boxes recycled annually.
- Modernized refrigeration and boiler systems which reduces energy demands and emissions.
- Good agricultural practices- Purchase fruit from suppliers who have formal sustainability policies in place

Community and Commitment: Our employees, at all levels, are committed to giving back. Many Perricone Juice employees are sitting board members in various charitable organizations. We support an array of community based events with time and product donations, to include weekly juice donations to local homeless shelters. In addition to the many “In kind” donations, Perricone Juices also makes substantial dollar contributions to charities throughout Southern California. Our involvement in community programs gives our employees the chance to give back and provides them an opportunity to get to know their coworkers in a different capacity.

Monitoring: We have appointed Lora Elicerio as our Sustainability Coordinator. Lora will be responsible for monitoring our environmental sustainability performance and progress. Her responsibilities include: regulatory compliance, record keeping and identifying environmental risks associated with our company operations.

Management Review: The CEO and Plant Manager will review the Sustainability Policy on an annual basis to ensure compliance and to measure our progress against our goals.

 Date: 11/24/14

Bob Rovzar

Chief Executive Officer